IN FULL COLOR
empowering women of color through education & the arts

2021-22 Sales Deck (School Edition)

summer@infullcolor.org
+1-201-381-1273
INFULLCOLOR.ORG
In a *divided* world, how can we come *together*?
When you’ve never heard other people’s stories or voices – or even your own – connections can be hard to find.

At In Full Color, we believe...

Art creates empathy.
Empathy creates change.
In Full Color helps women of color share their stories in their voices.

This is a storytelling revolution we call Authentic Representation.
Our performances, classes and workshops connect learners of all genders and colors with people who are not like them.

We also provide real, honest representation for those who feel unseen and unheard.

We educate, entertain, and engage.

Our work gives a divided world means of connection.
THE ORGANIZATION

In Full Color features work by women and other people of marginalized genders from backgrounds of color:

- Black
- Hispanic/Latinx
- Middle Eastern and Arab
- Asian
- Indigenous and Native American
- Biracial and Multiracial

We started producing work in 2015 and were incorporated in 2017 in Jersey City, N.J. by Summer Dawn, a woman of Asian and Hispanic descent.

We’ve received numerous awards for our work including two commendations from the New Jersey State Assembly plus the first Jersey City Arts Council award in the Performing Arts --->
THE ARTISTS

Our performers and educators represent the least heard voices in America.

Artists Served
Since 2015, we’ve served ~230 artists and counting

18 States
Our artists are from New Jersey, New York, California and 15 more states

93% BIPOC
People of color make up 93% of our roster; women make up 79%
(The others are white or male allies in volunteer/supporting roles)

20% LGBTQ+
At least 20% of our artists identify as queer – this includes gender non-binary, gender fluid and trans artists

We also serve the Disabled community, undocumented folx and immigrants

Our roster is diverse, and ever-expanding.
THE TEAM

Meet some of our performers! Click on their names to see a video of them at work.

Click here to meet more of our team.
THE AUDIENCE

We serve all kinds of learners!

Colleges and Universities
• Women’s Centers
• Student Life
• Theatre Programs
• Cultural Clubs
• Centers for Diversity

High Schools and Middle Schools
• Age-appropriate content available
• Writing- and acting-intensive workshops available

We also works with businesses, nonprofits, small groups and government institutions.

Not sure where your group fits in? Contact us to discuss your needs and vision.
LISTENING

Our artists share unique experiences through monologues, poems and stories. Some are hilarious, others heart-wrenching. All are powerful.

CREATING

We create opportunities for people of all backgrounds to share their own stories and embrace their identities.

INTERACTING

Our performances and workshops include brave, fruitful discussions facilitated by professionals. People get to ask questions, show love and build community.

THE AUDIENCE

Our audiences connect by...
Our work greatly benefits scholars studying the following:

**HUMANITIES**
- African and Black Diaspora Studies
- Asian Studies (East, South and Asian-American)
- Ethics, Policy and Social Justice
- Latinx and Latin-American Studies
- LGBTQ+ Studies
- Middle Eastern and Arab Studies
- Political Science
- Sociology
- Urban Studies
- Women and Gender Studies

**ARTS**
- Acting, Drama and Theatre
- Comparative Literature
- Creative Writing
- English
Our artists perform monologues and poems – and sometimes even songs!

Their work is inspired by real issues that impact women of color. Here are some of the diverse topics we cover.

Pieces range from comedic to dramatic and average 5 minutes in length.

Content available for all ages.
I started In Full Color for fun as an actor who wanted better roles and knew other women of color did too. I figured, let’s write our own stories! Then I discovered that our work sparked needed conversations, created empathy and inspired people to push for real change.

Today, our work is still fun, but it’s also become so much deeper. We advocate for key social, racial and feminist issues. We empower women to be their best selves.

We’re leading a storytelling revolution.

Summer Dawn
Founder/Director
THE PROGRAMS
The Spark Package
(standard performance + talkback)

• Three actors perform two works each for your community (30 mins)
• Your community joins us in a post-show talkback (30 mins)
• Uplift specific identities with customizable packages:
  • Black artists
  • Asian artists
  • Hispanic/Latinx artists
  • LGBTQIA+ artists
• Easily integrated into curricula

Cost: Starts at $500

top seller!

This package builds:
- Social-emotional skills
- Awareness of social issues
- Art appreciation
- Critical thinking skills
- Listening & viewing skills

Perfect for:
- Colleges & universities
- Auditoriums or classrooms
- Ideally ages 16+ & crowds up to 100
- Age-appropriate content available for younger students
The Kindling Packages
(workshops designed to grow connections)

Empathy & Authenticity: Available as a writing- or acting-intensive workshop

• See key examples of representation in the media
• Learn concrete techniques for sharing your own story or telling someone else's
• Includes experiential learning and partner work that builds interviewing, writing and speaking skills
• 1.5 to 2 hours long
• Easily integrated into curricula

Participants will leave with:
• Newly created work
• Character development worksheet

Cost: $300

This package builds:
- Social-emotional skills
- Communication skills (writing, acting, reading, listening, viewing, speaking)
- Art appreciation skills
- Critical thinking

Perfect for:
- Colleges, universities & high schools
- Extracurricular clubs (drama, film, affinity groups)
- Ages 13+ & groups of 30 or fewer
The Kindling Packages
(workshops designed to grow connections)

Poetry as Activism: Use your voice and creativity to create change.

- Performances and Q&A by poet-activists
- Lecture featuring 5 Principles of Writing Activist Poetry
- Includes experiential learning and guided poetry writing exercise
- 1.5 to 2 hours long
- Easily integrated into curricula

Participants will leave with:
- Newly created work
- Fun writing prompts

Cost: $350

This package builds:
- Social-emotional skills
- Awareness of social issues
- Advocacy skills
- Communication skills (writing, listening)

Perfect for:
- All levels
- Extracurricular clubs (poetry, writing, activism, affinity groups, student government)
- Ages 13+ & groups of 25 or fewer
Visit.org Workshops
(virtual experiences for remote learning; click workshop names to learn more)

**Talk, Feel & Grow:** Performances, Q&A and empathy building team exercise

**Walking the Walk:** A diversity, equity and inclusion workshop with performances, Q&A and DEI-consciousness building team exercise

**In Our Words:** Performances and Q&A featuring LGBTQIA+ artists

**Voices:** This series shines the spotlight on your choice of Black, Hispanic/Latinx or Asian artists

Starts at $400

**These packages build:**
- Social-emotional skills
- Diversity, equity & inclusion skills
- Communication skills
- Team dynamic & morale

**Perfect for:**
- Professional development for faculty & staff
- Groups of 30 or fewer
Performances
(a sweet taste of what our artists do best!)

Let us entertain you! Our artists can perform monologues, poems or even songs for your event. No frills, just art.

Most groups book one or three artists, but we can work with your event’s needs. Sets are 5 to 15 minutes on average.

Requests for specific subject matter or artist backgrounds are welcome.

Starts at $200

These packages build:
- Social-emotional skills
- Art appreciation
- Your school’s public profile
- Event/team morale

Perfect for:
- Festivals, conferences, rallies, major school events
- Holiday & cultural month observances
- Groups of 50 or more
Speaking Engagements &
Appearances
(create positive representation for your students!)

Our founder/director Summer Dawn loves to share her experiences as an entrepreneur, artist and woman of color with students looking for BIPOC role models.

She has spoken on panels at venues like the Passion is Pursuit Conference at the Lincoln Center, Seton Hall University and Jilin International Studies University.

Inquire for pricing

This package builds:
- Art appreciation
- Entrepreneurship skills
- Event/team morale

Perfect for:
- Festivals, conferences, rallies
- Individual classes
- Groups of any size
It is super exciting to highlight this group again. I love the programming. The fliers should say “back by popular demand!”
– Michelle Vitale, Hudson County Community College

We truly enjoyed having IFC...their performance was terrific.
– Kathy Fischer, University of Connecticut

Join the many schools who have brought In Full Color into their communities to create connections.

I really enjoyed the workshops...It was nice to see women empowering each other and lifting each other up!
– Kathy Hoa, audience member

It was the first time I felt connected to people energetically through a Zoom event. Very needed, very grateful for that!
– Hannah Weeks, audience member
Not sure when to book your event? Here are some ideas!

- Black History Month (February)
- Women’s History Month (March)
- Sexual Assault Awareness Month (April)
- Asian Pacific American Heritage Month (May)
- Mental Health Awareness Month (May)
- LGBT Pride Month (June)
- Hispanic Heritage Month (September 15 to October 15)
- LGBT History Month (October)
- Bullying Prevention Month (October)
- Domestic Violence Awareness Month (October)
- Trans Remembrance Day (November 20)

We can also help with:

- International and multicultural celebrations
- Diversity training
- Writing and acting workshops
- Public speaking workshops
- Literature discussion and book club meetings
FAQ’s

Help! I love your programs, but my department has a small budget.

Partner with other departments, student life, student government, cultural clubs, arts programs, sororities/fraternities, parent/alumni associations and other affinity groups to pool funding. Your school’s women’s center will also probably want to help!

I’m not sure enough students will attend. What can I do?

Ask relevant faculty to offer extra credit for attending -- we have a digital sign-in system to help verify student participation! Also, again, partnering with other groups helps a lot!

Is your programming only for women of color?

We welcome learners of all genders and colors!
Let’s make a connection!

If you believe In Full Color’s performers and educators can help your community come together, ask about booking your event today.

Virtual bookings available all year-round. Limited in-person events available in NY/NJ. We adhere to all state and federal COVID-19 precautions.

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Learn More
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